

B.E.T is a digital advisor that gives businesses access to world class consultancy, guidance and advice, at their fingertips. Through a self diagnostic approach, the aim is to help businesses Grow, Improve, Transform and Align messaging in their businesses all in a single platform. B.E.T has been developed to be compatible with all platforms making this a trusted advisor, in the business owners' possession, wherever they are!











Our mission is to create business sustainability and to empower business owners! We want to provide businesses with self-assessments, knowledge, learning and ready to use tools & templates all in a single place for them to make better-informed decisions!



# "With B.E.T at your side, you don't have to take on your business challenges alone!"

#### **B.E.T can help business owners to:**



Prioritise the area of focus that's important to them

Wide array of business topics for them to choose from in the main areas of a business.



Assess their current capabilities within their business

A self-assessment will assess their gaps and provide them with suggested tools & templates to assist with capability building.



Empowered to take action

Knowledge and learnings as well as downloadable tools & templates to support execution and upskill business owners.



# B.E.T can assist with addressing challenges across a range of key functions within your business.



Financial Management



Engaging Leadership & People



Developing Your Strategy



Understanding Your Customer



Entrepreneurship



Understanding Risk Management



**Tools** 



Knowledge



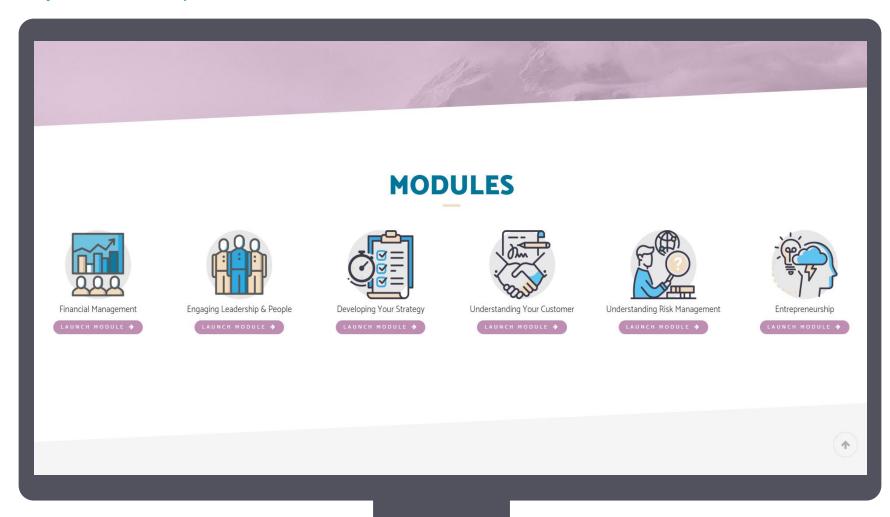
**Self Assessments** 



**Templates** 



A. Select a module you want to explore



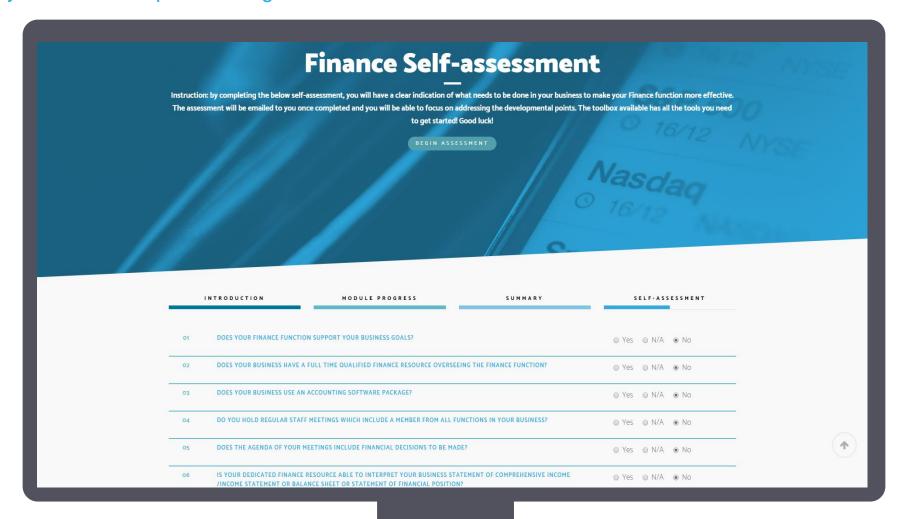


#### B. Review available content under chosen module



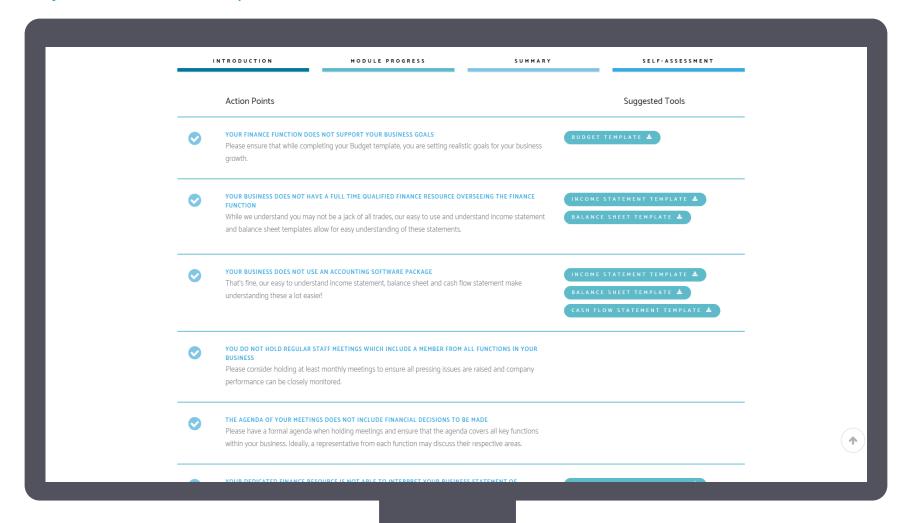


C. Self assess your business operations against the module



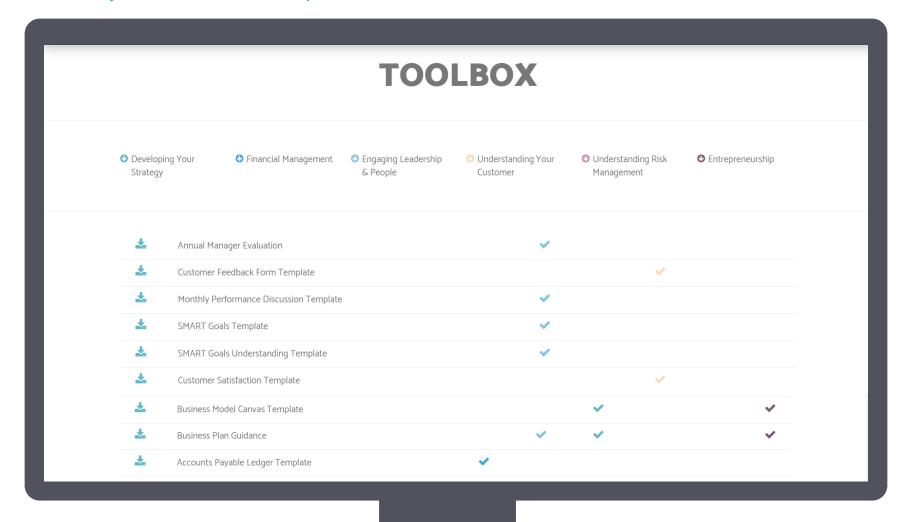


#### D. Take action with your tailored action plan!



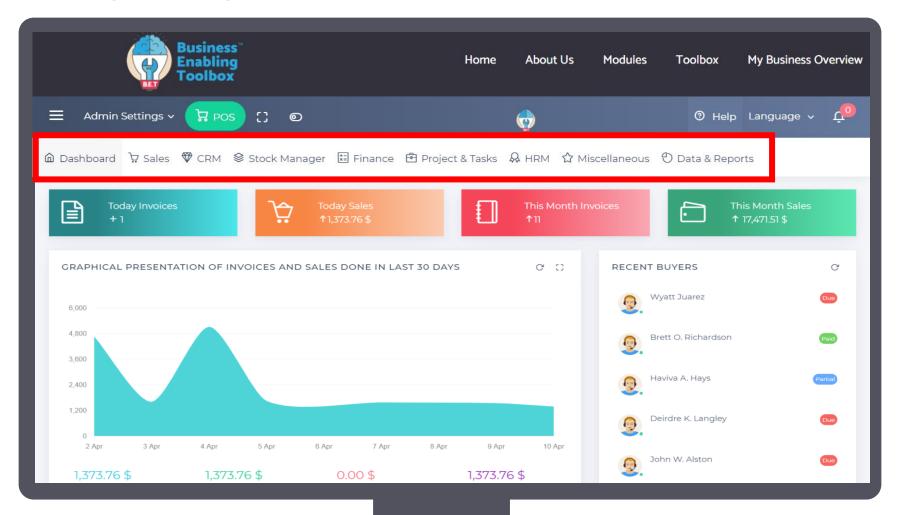


E. Repository of 50+ ready to use Tools & Templates



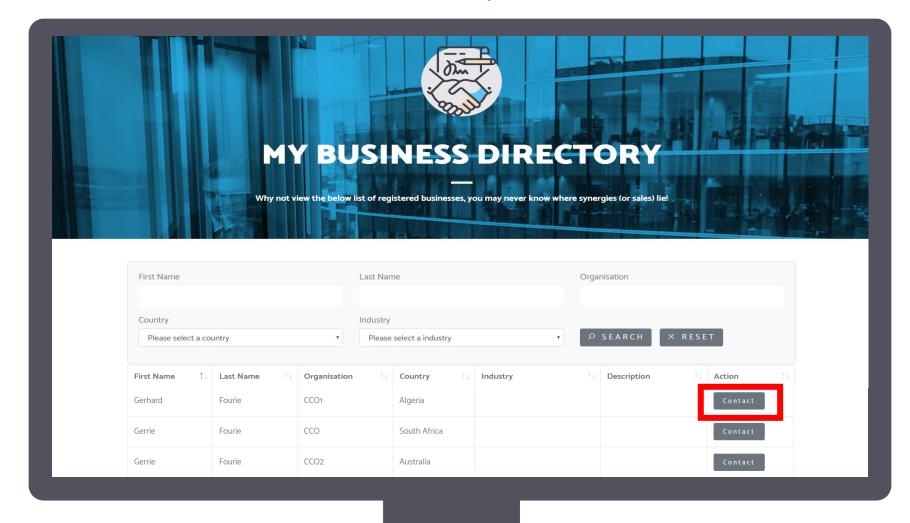


F. Use the Business Manager to Manage your Sales, Customers, Inventory, Tasks, Suppliers and track business performance



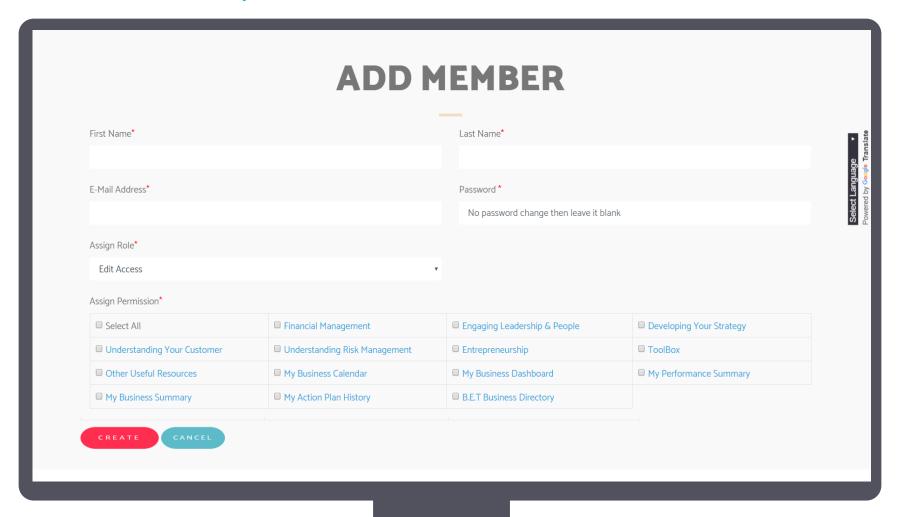


G. Connect, Communicate and Collaborate with likeminded Entrepreneurs!





H. Assign User Roles and access within your Business!





#### **Access to Market!**

List your business within the B.E.T Business Directory. Locate, connect, collaborate and explore synergies with other businesses!





## **Key Benefits of B.E.T**

- Turnkey solution for economic development programmes
- Further enhanced brand reputation
- Promoting economic development
- Assist in further creating sustainable businesses
- Can be used cross functionally (internal & external)
- Can be customised to requirements/specifications

- Broad scale empowerment (Used as a upskilling tool/mechanism)
- Greater focus on areas of concern within a business
- Intelligence can be drawn (customisable to your needs)



### **Summary of B.E.T Value Proposition**

- World class consultancy, guidance and advice, at your fingertips
- Self- Diagnostic approach
- Grow, Improve and Transform your business
- On a single platform
- Real-time business analysis
- Compatible on all types of devices
- Self empowerment to take action

- Create sustainable business
- Prioritize areas for improvement within a business
- Downloadable tools & templates to assist with capability building
- Ensuring congruency and alignment of messaging throughout the business
- Global access to market Connect and Collaborate
- Upskill and train your staff



#### **Use Cases for B.E.T**

- Various State/Independent Departments or Organisations which promote Economic/Small Business (SME) Development
- Various Chambers of Commerce
- Organisations who have a mandate to assist SME's as part of their Corporate Social Responsibility (CSR) or legislative requirements
- Financial Services Sector where these subscriptions could be provided to an SME as part of a larger value

- proposition (account offering)
- Within franchise networks for the franchisee/franchisor to upskill and communicate consistent & relevant information across their network and to track franchisee performance
- Economic upliftment initiatives assist in formalising business
- Market-Entry initiatives to various regions



